▸▸fastahead

Business-Consulting
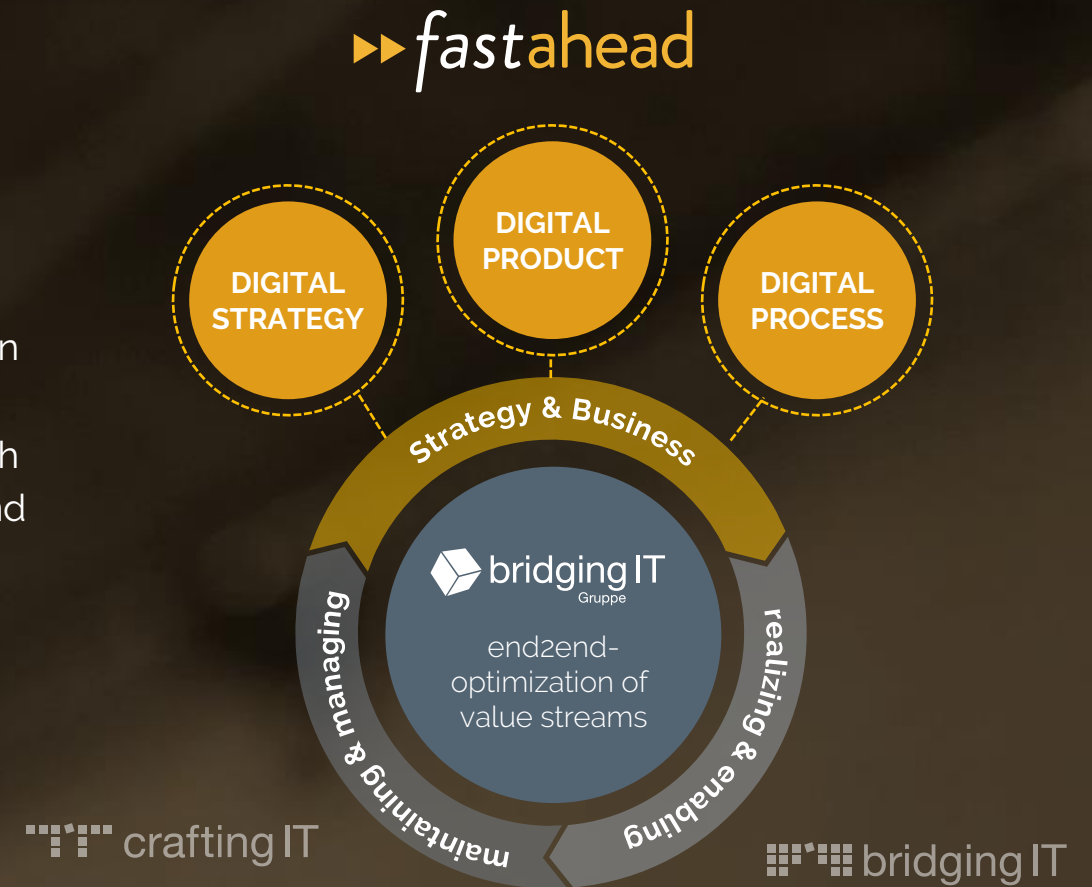for Digital Transformation

For your digital growth

fastahead is the strategy and management consultancy for digital business models, innovations and transformation processes within the bridgingIT Group.
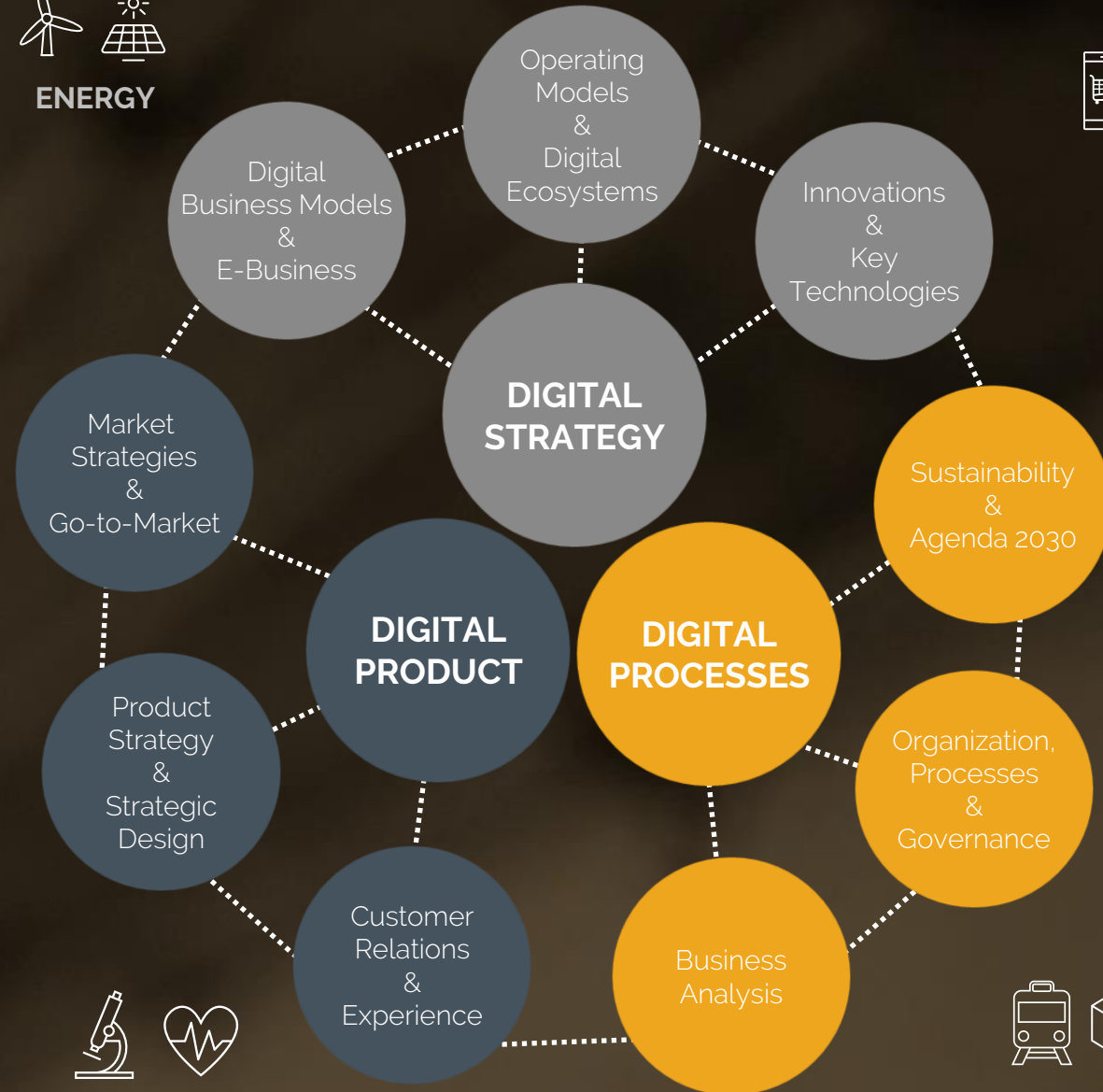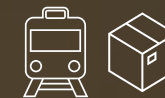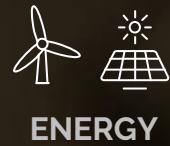
We navigate the complex challenges of digital transformation. We design effective and actionable digital strategies. We accompany products with a digital core from the first inspiration to commercialization. Together with you, we develop and implement sustainable organizations, processes and governance concepts.

We guide you into the digital future!

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DIGITAL
PRODUCT

DIGITAL
STRATEGY

DIGITAL
PROCESS

Strategy & Business

bridging IT
Gruppe

end2end-
optimization of
value streams

maintaining & managing

realizing & enabling

⠿ crafting IT

⠿ bridging IT

Our services

For digital growth, strategy, and transformation

fastahead

ENERGY

RETAIL

MOBILITY & AUTOMOTIVE

FINANCIAL SERVICES

MANUFACTURING

PUBLIC SECTOR

HEALTHCARE & LIFE SCIENCES

TRANSPORT & LOGISTICS

Operating Models & Digital Ecosystems

Digital Business Models & E-Business

Innovations & Key Technologies

DIGITAL STRATEGY

Market Strategies & Go-to-Market

Sustainability & Agenda 2030

DIGITAL PRODUCT

DIGITAL PROCESSES

Product Strategy & Strategic Design

Organization, Processes & Governance

Customer Relations & Experience

Business Analysis

Digital Strategy

DIGITAL
STRATEGY

DIGITAL
PRODUCT

DIGITAL
PROCESS

Digital transformation is causing many companies to rethink their business strategy. While IT strategy used to be a functional strategy that followed the business strategy, today the digital strategy must be an essential part of the business strategy. Novel business models, digital ecosystems and the decisive key technologies form the basis for stronger digital strategies.

We are your partner for the change and challenges of our focus industries.

Digital Business Models & E-Business

We help to formulate the appropriate strategy and develop effective feedback loops for agile market development together with our customers.

Our experts for business models with a digital core come from all industries and think cross-industry

Operating Models & Digital Ecosystems

The drivers of complexity are automation, ever faster changing product life cycles and new digital ecosystems.

We help with sorting and keeping calm.
For example, a scenario-based strategy process can make possible options for action and transformation steps tangible and assessable.

Innovations & Key Technologies

The digital transformation means that these processes have to take place faster and faster and innovation management in the information diversity of the networked society quickly increases capacity.
This is not the case in the United Kingdom.

Whether cloud architect, AI expert or legacy
Experts – we master our customers' technology stack and develop it on the basis of
of business strategies together.

Digital Product

DIGITAL
STRATEGY

DIGITAL
PRODUCT

DIGITAL
PROCESS

In the diverse environment of product development, digitally shaped customer journeys play a decisive role today. Customer centricity begins with the product strategy and often brings a difficult to keep track of ideas, features and touchpoints on the table. The complexity of the digitized world is changing product development and product management dramatically. Products with a digital core require interdisciplinary teams with relevant experience.

Together with them, we develop unique products for the digitally shaped world.

Market Strategy & Go-to-Market

However, digital products or products whose functionality is defined via a digital core offer completely new possibilities for market entry and enable targeted feedback loops with users.

We support you in market and trend analysis, jointly develop market entry strategies and shape the scaling of the product organization from the MVP phase to the mass market.

Product Strategy & Strategic Design

We are adapting to the changed framework conditions and offer with Strategic Design an approach for product development, which offers decisive advantages within the framework of the product strategy.

Strategic Design is a consistent fusion of our product strategy tools and proven UX design principles.

Customer Relations & Experience

To know customers well, to stimulate and to serve customer needs:

consistent customer centricity is the top priority for many companies.

We help building a consistent CX strategy, developing customer processes, selecting systems, and interdisciplinary collaboration for the successful implementation of unique customer experiences.

Digital Process

Sustainable processes, organizational and governance consulting is unthinkable today without a clear digital strategy. The digital transformation of companies ensures that many established ways of thinking no longer work. We support our customers with topics such as agile product organizations, automated business processes and responses to changing political conditions.

Our business consultants have a deep understanding of transformation processes and many years of industry experience.

Sustainability & 2030 Agenda

Based on the UN Agenda 2030, extensive regulatory changes are being implemented. Sustainability becomes the constituent feature of every business model and must be fundamentally anchored in companies.

We help build new sustainable supply chains as well as reporting and control systems.

Organization, Processes & Governance

With our end-to-end corporate governance consulting, we help our clients with optimization and automation.

We implement process requirements quickly and safely. We act in harmony with your company's digital strategy and find suitable solutions for you.

Business Analysis

We support you with methodical strength in the analysis of technical challenges and in the development of individual solutions.

Our business analysis framework relies on established and up-to-date methods to deliver results at the required speed and quality and to consistently contribute to the achievement of corporate goals.

Your fastahead contacts

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Digital Strategy & Business Transformation

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